



A network diagram consisting of a central white circle with the text "Ready to win?" in red. This central circle is connected to several smaller, solid black circles of varying sizes, which are further connected to a larger, faint network of grey nodes and lines in the background.

Louisiana residents overwhelmingly agree on the priorities for their elected leaders and they're ready to vote on these issues in the upcoming election. Their main priorities are fiscal stability through responsible budgeting, phasing out the state's income tax, and educational savings accounts. We see strong support for these priorities from all respondents, though it's especially notable that the demographics who tend to oppose some of these measures in other states are supportive in Louisiana.

Two thirds (66%) of Louisianans want to see Louisiana government prioritize responsible budgeting and limit the growth of state spending to bring fiscal stability to the state budget, while only 9% oppose. This net +57% support for this issue is about as strong support as you will see in issue polling. Support is overwhelming in every demographic, including among Democratic voters (+44%) and independent voters (+55%).

Louisiana residents also strongly support phasing out the Louisiana state income tax. 58% support this policy change while only 20% oppose it, for a net level of support of +38%. This is also supported by every demographic, including Democrats (+25%), who sometimes oppose measures like this when tested in other states.

The number of the state's citizens who support giving Louisiana parents the ability to use state funds to select the school of their choice for their child's education through a program commonly referred to as Education Savings Accounts is significant, at 62%. While this policy receives slightly more opposition than the others tested, at 25%, the net level of support is still quite strong at +37%. Yet again, this priority is supported by every demographic, which is significant as we often see opposition from Democrats to this issue in other states, yet in Louisiana, a majority of Democrats support the policy with a net level of support of +17%.

Voters are less sure about whether Louisiana should encourage technology by avoiding overregulation in order to spur innovation, but those who do hold an opinion on the matter support it, with 52% support to only 17% opposition for a net support of +35%. Support for this policy is once again universal among all demographics.

Louisiana voters are prepared to take action on their support for these policies in the upcoming election. When asked how much a candidate's support for these policies would impact their vote, 67% said these issues would motivate their vote while only 15% said they would have no impact, for a net of +52%. This motivation was true across all demographics, including Republicans (+66%), Democrats (+38%), and independents (+48%).

Methodology

Results for this survey are based on interviews conducted among a statewide sample of likely voters. Data for this survey research was collected by Victory Geek for Cor Strategies.

Interviews were conducted via live calling, online panels, and automated calling. The surveys were conducted from September 11th through September 13th. 1023 responses were gathered for a margin of sampling error of $\pm 3.06\%$. The margin of sampling error may be higher for certain subgroups.

Data is modeled based on weighted demographic information from the U.S. Census Bureau's Current Population Survey Voting and Registration Supplement. Data is sampled by using demographic information from current voting registration statistics as provided by the Louisiana Secretary of State to construct sample target weights.

Pelican Institute paid for all costs associated with this survey.